



Euromonitor
International

Sauces, Dips and Condiments in Australia

November 2025

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Sauces, Dips and Condiments in Australia - Category analysis

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2025 DEVELOPMENTS

New product development boosts sales despite economic challenges

INDUSTRY PERFORMANCE

Demand remains stable despite economic pressures

Cooking and table sauces the standout performer thanks to their versatility

WHAT'S NEXT?

Sales set to rise as consumer spending power recovers

Dips well positioned to leverage the health and wellness trend

New product development likely to be key to building and retaining interest

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Private label wins share thanks to strong value proposition

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Cooking Ingredients and Meals in Australia - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals growth impacted by financial hardship and price rises

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Slow economic recovery limits growth in cooking ingredients and meals in 2025

Healthy eating remains a key focus of demand and new product development

Global trends inform new product development

WHAT'S NEXT?

Sales set for steady growth as consumer spending sees a slow recovery

Products that support long-term health will be key to growth
Private label faces a fight to retain its share as the economy recovers

COMPETITIVE LANDSCAPE

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