



Chocolate Confectionery in the United Kingdom

June 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Inflationary pressures sustain current value growth but volume sales struggle
Mondelez maintains leadership but Tony's Chocolonely rises through innovation.
Convenience stores loses share as discounters and e-commerce grow rapidly

PROSPECTS AND OPPORTUNITIES

Chocolate sales are projected to grow modestly but price will remain elevated
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DISCLAIMER

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