



Euromonitor  
International

# Full-Service Restaurants in Egypt

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## Full-Service Restaurants in Egypt - Category analysis

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#### 2025 DEVELOPMENTS

Growth fuelled by the expansion of luxury dining and inbound tourism

#### INDUSTRY PERFORMANCE

High-end dining lifts overall market performance

Luxury and destination dining lead growth momentum

Dine-in experience remains core value driver

#### WHAT'S NEXT?

New openings reshape the competitive geography

Focus on streamlining operations and maintaining service quality

Innovation and sustainability as differentiators

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High-end local groups perform well in 2025

A maturing luxury restaurant scene

Independent operators dominate and sustain growth

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Another challenging but active year for consumer foodservice

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Inflation continues to pressure demand, but dining out remains a social priority

Delivery remains essential, but efficiency defines success

Experiences and loyalty programmes to drive loyalty and visit frequency

#### WHAT'S NEXT?

Expansion beyond core cities

Policy, sourcing, and infrastructure shifts

Sustainability gains slow but steady ground

## COMPETITIVE LANDSCAPE

Quick-service restaurant format remains the most resilient

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