



Euromonitor
International

Consumer Electronics in Vietnam

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Table of Contents

EXECUTIVE SUMMARY

Consumer electronics in 2025: The big picture

2025 key trends

Competitive landscape

Channel developments

What next for consumer electronics?

MARKET DATA

Table 1 - Sales of Consumer Electronics by Category: Volume 2020-2025

Table 2 - Sales of Consumer Electronics by Category: Value 2020-2025

Table 3 - Sales of Consumer Electronics by Category: % Volume Growth 2020-2025

Table 4 - Sales of Consumer Electronics by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Consumer Electronics: % Volume 2021-2025

Table 6 - LBN Brand Shares of Consumer Electronics: % Volume 2022-2025

Table 7 - Distribution of Consumer Electronics by Channel: % Volume 2020-2025

Table 8 - Forecast Sales of Consumer Electronics by Category: Volume 2025-2030

Table 9 - Forecast Sales of Consumer Electronics by Category: Value 2025-2030

Table 10 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2025-2030

Table 11 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Computers and Peripherals in Vietnam

KEY DATA FINDINGS

2025 DEVELOPMENTS

Maturity and economic uncertainty prevent growth, but launches continue

Samsung extends its lead thanks to user-friendly, advanced products

Although retail e-commerce sees dynamism, appliances and electronics specialists continues to dominate

PROSPECTS AND OPPORTUNITIES

Maturity and consumer caution anticipated to prevent growth

Rising incorporation of AI at the high-end, while desktops set to remain resilient

Successful targeting of the younger generation will be crucial

CATEGORY DATA

Table 12 - Sales of Computers and Peripherals by Category: Volume 2020-2025

Table 13 - Sales of Computers and Peripherals by Category: Value 2020-2025

Table 14 - Sales of Computers and Peripherals by Category: % Volume Growth 2020-2025

Table 15 - Sales of Computers and Peripherals by Category: % Value Growth 2020-2025

Table 16 - Sales of Computers by Category: Business Volume 2020-2025

Table 17 - Sales of Computers by Category: Business Value MSP 2020-2025

Table 18 - Sales of Computers by Category: Business Volume Growth 2020-2025

Table 19 - Sales of Computers by Category: Business Value MSP Growth 2020-2025

Table 20 - NBO Company Shares of Computers and Peripherals: % Volume 2021-2025

Table 21 - LBN Brand Shares of Computers and Peripherals: % Volume 2022-2025

Table 22 - Distribution of Computers and Peripherals by Channel: % Volume 2020-2025

Table 23 - Forecast Sales of Computers and Peripherals by Category: Volume 2025-2030

Table 24 - Forecast Sales of Computers and Peripherals by Category: Value 2025-2030
Table 25 - Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2025-2030
Table 26 - Forecast Sales of Computers and Peripherals by Category: % Value Growth 2025-2030
Table 27 - Forecast Sales of Computers by Category: Business Volume 2025-2030
Table 28 - Forecast Sales of Computers by Category: Business Value MSP 2025-2030
Table 29 - Forecast Sales of Computers by Category: Business Volume Growth 2025-2030
Table 30 - Forecast Sales of Computers by Category: Business Value MSP Growth 2025-2030

[In-Car Entertainment in Vietnam](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising car ownership drives growth, particularly for in-dash media players
Between them, the two leaders cover all budgets
Car audio specialists dominate, but more consumers turn to retail e-commerce due to convenience and added benefits

PROSPECTS AND OPPORTUNITIES

Growth anticipated as car ownership rises and affordability increases
High quality display and AI features likely to become more prevalent
The appeal of in-car gaming for passengers could provide growth opportunities

CATEGORY DATA

Table 31 - Sales of In-Car Entertainment by Category: Volume 2020-2025
Table 32 - Sales of In-Car Entertainment by Category: Value 2020-2025
Table 33 - Sales of In-Car Entertainment by Category: % Volume Growth 2020-2025
Table 34 - Sales of In-Car Entertainment by Category: % Value Growth 2020-2025
Table 35 - NBO Company Shares of In-Car Entertainment: % Volume 2021-2025
Table 36 - LBN Brand Shares of In-Car Entertainment: % Volume 2022-2025
Table 37 - Distribution of In-Car Entertainment by Channel: % Volume 2020-2025
Table 38 - Forecast Sales of In-Car Entertainment by Category: Volume 2025-2030
Table 39 - Forecast Sales of In-Car Entertainment by Category: Value 2025-2030
Table 40 - Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2025-2030
Table 41 - Forecast Sales of In-Car Entertainment by Category: % Value Growth 2025-2030

[Home Audio and Cinema in Vietnam](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Despite overall decline, promotions drive growth for home cinema and speaker systems
The top three players continue to see rising shares due to their good brand reputation
Omnichannel model important, as more consumers evaluate products in stores and purchase online

PROSPECTS AND OPPORTUNITIES

User-friendly innovations likely to enable home cinema and speaker systems to buck the declining trend
Players set to improve the user experience through better designs, sound quality, and smart features
AI-driven tailored entertainment could contribute to mental wellbeing

CATEGORY DATA

Table 42 - Sales of Home Audio and Cinema by Category: Volume 2020-2025
Table 43 - Sales of Home Audio and Cinema by Category: Value 2020-2025
Table 44 - Sales of Home Audio and Cinema by Category: % Volume Growth 2020-2025
Table 45 - Sales of Home Audio and Cinema by Category: % Value Growth 2020-2025

Table 46 - NBO Company Shares of Home Audio and Cinema: % Volume 2021-2025
Table 47 - LBN Brand Shares of Home Audio and Cinema: % Volume 2022-2025
Table 48 - Distribution of Home Audio and Cinema by Channel: % Volume 2021-2025
Table 49 - Forecast Sales of Home Audio and Cinema by Category: Volume 2025-2030
Table 50 - Forecast Sales of Home Audio and Cinema by Category: Value 2025-2030
Table 51 - Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2025-2030
Table 52 - Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2025-2030

Home Video in Vietnam

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sales fall as maturity and changing viewing habits impact demand
Although Samsung extends its lead, TCL sees a dynamic share increase due to a product launch
Lower prices and livestreams drive share growth for retail e-commerce

PROSPECTS AND OPPORTUNITIES

Despite overall decline, growth likely for higher-end products as some consumers upgrade
The future looks bright for mini LED TVs
Manufacturers likely to focus on meeting the needs of an ageing population

CATEGORY DATA

Table 53 - Sales of Home Video by Category: Volume 2020-2025
Table 54 - Sales of Home Video by Category: Value 2020-2025
Table 55 - Sales of Home Video by Category: % Volume Growth 2020-2025
Table 56 - Sales of Home Video by Category: % Value Growth 2020-2025
Table 57 - Sales of LCD TVs by Network Connectivity: % Retail Volume 2020-2025
Table 58 - NBO Company Shares of Home Video: % Volume 2021-2025
Table 59 - LBN Brand Shares of Home Video: % Volume 2022-2025
Table 60 - Distribution of Home Video by Channel: % Volume 2020-2025
Table 61 - Forecast Sales of Home Video by Category: Volume 2025-2030
Table 62 - Forecast Sales of Home Video by Category: Value 2025-2030
Table 63 - Forecast Sales of Home Video by Category: % Volume Growth 2025-2030
Table 64 - Forecast Sales of Home Video by Category: % Value Growth 2025-2030
Table 65 - Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2025-2030

Wireless Headphones in Vietnam

KEY DATA FINDINGS

2025 DEVELOPMENTS

TWS earbuds drives growth due to suitability for a wide range of tasks
Apple extends its lead as its AirPods have iconic appeal
Retail e-commerce continues to erode the share of appliances and electronics specialists

PROSPECTS AND OPPORTUNITIES

Solid growth expected due to evolving lifestyles and rising living standards
AI integration to ensure safety in different environments
The adoption of smart features likely to foster collaborations

CATEGORY DATA

Table 66 - Sales of Wireless Headphones by Category: Volume 2020-2025
Table 67 - Sales of Wireless Headphones by Category: Value 2020-2025

Table 68 - Sales of Wireless Headphones by Category: % Volume Growth 2020-2025
 Table 69 - Sales of Wireless Headphones by Category: % Value Growth 2020-2025
 Table 70 - NBO Company Shares of Wireless Headphones: % Volume 2021-2025
 Table 71 - LBN Brand Shares of Wireless Headphones: % Volume 2022-2025
 Table 72 - Distribution of Wireless Headphones by Channel: % Volume 2020-2025
 Table 73 - Forecast Sales of Wireless Headphones by Category: Volume 2025-2030
 Table 74 - Forecast Sales of Wireless Headphones by Category: Value 2025-2030
 Table 75 - Forecast Sales of Wireless Headphones by Category: % Volume Growth 2025-2030
 Table 76 - Forecast Sales of Wireless Headphones by Category: % Value Growth 2025-2030

Imaging Devices in Vietnam

KEY DATA FINDINGS

2025 DEVELOPMENTS

Digital camcorders bucks the declining trend with TikTok marketing campaigns
 Due to the popularity of its professional cameras, Canon maintains a stable dominant share
 Retail e-commerce maintains its rising trend, but appliances and electronics specialists remains dominant

PROSPECTS AND OPPORTUNITIES

Continued decline, although niches may offer opportunities
 AI integration set to impact imaging devices
 Increasing popularity of compact and budget-friendly cameras anticipated

CATEGORY DATA

Table 77 - Sales of Imaging Devices by Category: Volume 2020-2025
 Table 78 - Sales of Imaging Devices by Category: Value 2020-2025
 Table 79 - Sales of Imaging Devices by Category: % Volume Growth 2020-2025
 Table 80 - Sales of Imaging Devices by Category: % Value Growth 2020-2025
 Table 81 - NBO Company Shares of Imaging Devices: % Volume 2021-2025
 Table 82 - LBN Brand Shares of Imaging Devices: % Volume 2022-2025
 Table 83 - Distribution of Imaging Devices by Channel: % Volume 2020-2025
 Table 84 - Forecast Sales of Imaging Devices by Category: Volume 2025-2030
 Table 85 - Forecast Sales of Imaging Devices by Category: Value 2025-2030
 Table 86 - Forecast Sales of Imaging Devices by Category: % Volume Growth 2025-2030
 Table 87 - Forecast Sales of Imaging Devices by Category: % Value Growth 2025-2030

Mobile Phones in Vietnam

KEY DATA FINDINGS

2025 DEVELOPMENTS

High penetration and a lack of upgrading prevent growth
 Samsung extends its lead, but Apple sees the strongest increase due to localisation
 Dynamic growth for retail e-commerce due to promotions, reliable delivery, and exclusive colours

PROSPECTS AND OPPORTUNITIES

Despite ongoing struggles in the early forecast period, a strong rebound is subsequently anticipated
 Ongoing innovation likely to contribute to growth
 Growth potential for child-friendly devices with a long battery life and attractive aesthetic

CATEGORY DATA

Table 88 - Sales of Mobile Phones by Category: Volume 2020-2025
 Table 89 - Sales of Mobile Phones by Category: Value 2020-2025

Table 90 - Sales of Mobile Phones by Category: % Volume Growth 2020-2025
 Table 91 - Sales of Mobile Phones by Category: % Value Growth 2020-2025
 Table 92 - Sales of Smartphones by Screen Size: % Retail Volume 2022-2025
 Table 93 - NBO Company Shares of Mobile Phones: % Volume 2021-2025
 Table 94 - LBN Brand Shares of Mobile Phones: % Volume 2022-2025
 Table 95 - Distribution of Mobile Phones by Channel: % Volume 2020-2025
 Table 96 - Forecast Sales of Mobile Phones by Category: Volume 2025-2030
 Table 97 - Forecast Sales of Mobile Phones by Category: Value 2025-2030
 Table 98 - Forecast Sales of Mobile Phones by Category: % Volume Growth 2025-2030
 Table 99 - Forecast Sales of Mobile Phones by Category: % Value Growth 2025-2030
 Table 100 - Forecast Sales of Smartphones by Screen Size: % Retail Volume 2025-2030

Portable Players in Vietnam

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth for wireless speakers offsets the decline for portable media players
 Sony maintains its lead, but Google's competitive pricing drives share growth
 Retail e-commerce continues its rising trend

PROSPECTS AND OPPORTUNITIES

Growth for wireless speakers as they will be increasingly popular in both urban and rural areas
 AI integration into wireless speakers set to become increasingly prevalent
 Continuous developments anticipated in wireless speakers

CATEGORY DATA

Table 101 - Sales of Portable Players by Category: Volume 2020-2025
 Table 102 - Sales of Portable Players by Category: Value 2020-2025
 Table 103 - Sales of Portable Players by Category: % Volume Growth 2020-2025
 Table 104 - Sales of Portable Players by Category: % Value Growth 2020-2025
 Table 105 - NBO Company Shares of Portable Players: % Volume 2021-2025
 Table 106 - LBN Brand Shares of Portable Players: % Volume 2022-2025
 Table 107 - Distribution of Portable Players by Channel: % Volume 2020-2025
 Table 108 - Forecast Sales of Portable Players by Category: Volume 2025-2030
 Table 109 - Forecast Sales of Portable Players by Category: Value 2025-2030
 Table 110 - Forecast Sales of Portable Players by Category: % Volume Growth 2025-2030
 Table 111 - Forecast Sales of Portable Players by Category: % Value Growth 2025-2030

Wearable Electronics in Vietnam

KEY DATA FINDINGS

2025 DEVELOPMENTS

Smart wearables drives sales and growth due to a greater focus on health
 Thanks to a wide product range and promotions, Samsung sees its share rise
 Additional benefits from purchasing online drive growth for retail e-commerce

PROSPECTS AND OPPORTUNITIES

Product development and demand to monitor health and fitness set to drive growth
 Rising demand for wearable electronics to ensure child safety and physical activity
 Features to monitor different aspects of health expected to become more widely available

CATEGORY DATA

Table 112 - Sales of Wearable Electronics by Category: Volume 2020-2025

Table 113 - Sales of Wearable Electronics by Category: Value 2020-2025

Table 114 - Sales of Wearable Electronics by Category: % Volume Growth 2020-2025

Table 115 - Sales of Wearable Electronics by Category: % Value Growth 2020-2025

Table 116 - NBO Company Shares of Wearable Electronics: % Volume 2021-2025

Table 117 - LBN Brand Shares of Wearable Electronics: % Volume 2022-2025

Table 118 - Distribution of Wearable Electronics by Channel: % Volume 2020-2025

Table 119 - Forecast Sales of Wearable Electronics by Category: Volume 2025-2030

Table 120 - Forecast Sales of Wearable Electronics by Category: Value 2025-2030

Table 121 - Forecast Sales of Wearable Electronics by Category: % Volume Growth 2025-2030

Table 122 - Forecast Sales of Wearable Electronics by Category: % Value Growth 2025-2030

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