



Euromonitor  
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# Cheese in Taiwan

September 2025

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### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Cheese volumes stagnate in 2025, while current value growth reflects higher prices

Competitive and distribution landscapes remain stable in 2025

New product lines reflect shift in cuisine preferences

#### PROSPECTS AND OPPORTUNITIES

Cheese predicted to post slight increase in volume and value terms over the forecast period

Carrefour will continue to attract interest with private label cheese line

Consumers will seek more sophisticated flavours, leading to diversification

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