



**Euromonitor
International**

Cheese in New Zealand

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

High global demand drives up the price of cheese in New Zealand

Fonterra Brands (NZ) consolidates its leading position as a premier producer of New Zealand cheese

Supermarkets remain highly favoured by consumers as retail e-commerce increases its share

PROSPECTS AND OPPORTUNITIES

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DISCLAIMER

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