



**Euromonitor
International**

Economy, Finance and Trade: Switzerland

September 2025

Table of Contents

HEADLINES

PROSPECTS

Switzerland targets steady expansion as global headwinds test export growth
Swiss franc appreciation to reduce import prices, easing inflationary pressures
Switzerland eyes US tariff relief while pivoting towards growth in Asian markets
Switzerland maintains fiscal discipline, prepares for narrower surplus ahead

COUNTRY RISK ANALYSIS

ECONOMIC LANDSCAPE

Chart 1 - Economic Landscape of Switzerland 2024-2029
Chart 2 - Real GDP Growth in Switzerland 2010-2029
Chart 3 - GDP Size and Growth 2019-2029
Chart 4 - Gross Value Added by Sector in Switzerland 2024
Chart 5 - Domestic Demand 2024 and Period Growth 2019-2024
Chart 6 - Standardised Business Confidence Index 2019-2026
Chart 7 - Standardised Consumer Confidence Index 2019-2026
Chart 8 - Productivity 2019/2024
Chart 9 - Productivity by Sector in Switzerland 2024 and CAGR 2019-2024

MONETARY INDICATORS

Chart 10 - Monetary Landscape of Switzerland 2024
Chart 11 - Inflation 2019-2029
Chart 12 - Average Inflation 2019-2029
Chart 13 - Interest Rates in Switzerland 2019-2026
Chart 14 - Exchange Rates 2019-2026
Chart 15 - Money Supply Growth and Money Velocity in Switzerland 2019-2026

FOREIGN TRADE

Chart 16 - Foreign Trade Landscape of Switzerland 2024
Chart 17 - Exports and Export Price Index in Switzerland 2019-2024
Chart 18 - Exports by Commodity in Switzerland 2024
Chart 19 - Top 10 Export Destinations 2024 and Period Growth 2019-2024
Chart 20 - Imports and Import Price Index in Switzerland 2019-2024
Chart 21 - Imports by Commodity in Switzerland 2024
Chart 22 - Top 10 Import Origins 2024 and Period Growth 2019-2024

INVESTMENTS

Chart 23 - Investment Landscape of Switzerland 2023-2024
Chart 24 - Foreign Direct Investment Inflows and FDI intensity 2024
Chart 25 - Foreign Direct Investment Inflows and Outflows in Switzerland 2019-2024
Chart 26 - Gross Fixed Capital Formation in Switzerland 2019-2026

GOVERNMENT FINANCE

Chart 27 - Government Budget Landscape of Switzerland 2024
Chart 28 - Public Debt 2024
Chart 29 - Government Revenue 2024
Chart 30 - Government Expenditure 2024
Chart 31 - Government Expenditure by Economic Type in Switzerland 2024
Chart 32 - Government Expenditure by Function in Switzerland 2024 and Period Growth 2019-2024

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/economy-finance-and-trade-switzerland/report.