



# Chocolate Confectionery in India

October 2025

Table of Contents

## Chocolate Confectionery in India - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Rising health consciousness and elevated prices curb demand

Mondelez India Foods leads with broad product portfolio and widespread distribution

Small local grocers dominate amidst growing competition from modern retailers and quick commerce platforms

#### PROSPECTS AND OPPORTUNITIES

Robust demand for premium and healthier chocolate confectionery

Product versatility and the stable supply of key raw materials will fuel volume sales

Health consciousness, modern retailing, and new label regulations will influence demand

#### CATEGORY DATA

Table 1 - Sales of Chocolate Confectionery by Category: Volume 2020-2025

Table 2 - Sales of Chocolate Confectionery by Category: Value 2020-2025

Table 3 - Sales of Chocolate Confectionery by Category: % Volume Growth 2020-2025

Table 4 - Sales of Chocolate Confectionery by Category: % Value Growth 2020-2025

Table 5 - Sales of Chocolate Tablets by Type: % Value 2020-2025

Table 6 - NBO Company Shares of Chocolate Confectionery: % Value 2021-2025

Table 7 - LBN Brand Shares of Chocolate Confectionery: % Value 2022-2025

Table 8 - Distribution of Chocolate Confectionery by Format: % Value 2020-2025

Table 9 - Forecast Sales of Chocolate Confectionery by Category: Volume 2025-2030

Table 10 - Forecast Sales of Chocolate Confectionery by Category: Value 2025-2030

Table 11 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2025-2030

## Snacks in India - Industry Overview

### EXECUTIVE SUMMARY

Snacks in 2025: The big picture

Key trends in 2025

Competitive Landscape

Channel developments

What next for snacks?

#### MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2020-2025

Table 14 - Sales of Snacks by Category: Value 2020-2025

Table 15 - Sales of Snacks by Category: % Volume Growth 2020-2025

Table 16 - Sales of Snacks by Category: % Value Growth 2020-2025

Table 17 - NBO Company Shares of Snacks: % Value 2021-2025

Table 18 - LBN Brand Shares of Snacks: % Value 2022-2025

Table 19 - Penetration of Private Label by Category: % Value 2020-2025

Table 20 - Distribution of Snacks by Format: % Value 2020-2025

Table 21 - Forecast Sales of Snacks by Category: Volume 2025-2030

Table 22 - Forecast Sales of Snacks by Category: Value 2025-2030

Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2025-2030

Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2025-2030

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### SOURCES

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