



Euromonitor
International

Chocolate Confectionery in Egypt

July 2025

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Chocolate Confectionery in Egypt - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Robust value growth driven by high prices, with volume suppressed due to price sensitivity
Cadbury maintains lead thanks to wide portfolio of popular products, while Ritter is the stand-out player
Small local grocers maintain popularity, as e-commerce continues to grow

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SOURCES

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/chocolate-confectionery-in-egypt/report.