



Euromonitor  
International

# Hot Drinks Packaging in China

June 2025

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Composite containers witnesses growth in hot drinks due to balance between durability and affordability

Packaging innovations for fresh coffee beans and tea drive growth

Smaller pack sizes such as 50g gain share due to affordability and convenience

#### PROSPECTS AND OPPORTUNITIES

Growing popularity of single-serve and eco-friendly packaging in hot drinks in China

Continued high fragmentation, with numerous international and local brands competing to capture share

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