

Beauty and Personal Care Packaging in South Korea

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Packaging growth driven by strong skin care culture, premiumisation and exports

Amorepacific leads in terms of eco-friendly packaging innovations in South Korea

Evolving regulations and material shifts redefining beauty and personal care packaging in South Korea

PROSPECTS AND OPPORTUNITIES

Premiumisation, refill packs and e-commerce will drive beauty and personal care packaging growth Refill pouches seeing an increased presence in South Korean hair care

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-south-korea/report.