



Chocolate Confectionery in Portugal

July 2025

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Chocolate Confectionery in Portugal - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Solid growth for chocolate confectionery in 2025 as cocoa prices rise
Ferrero leads, but second-ranking Nestlé records dynamic performance
Supermarkets increases its lead, thanks in part to Mercadona's expansion

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DISCLAIMER

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