

# Beauty and Personal Care Packaging in India

October 2025

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#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Eco-conscious packaging and recycled plastics driving innovation and reshaping India's beauty and personal care packaging Sustainable packaging and circular initiatives drive eco-friendly innovation and consumer engagement Rising compliance and sustainability trends are transforming packaging and quality practices

## PROSPECTS AND OPPORTUNITIES

E-commerce and D2C growth will fuel rising packaging demand in India's beauty and personal care industry Smaller pack sizes and mini formats rise amidst inflation and shifting consumer preferences in India

## **DISCLAIMER**

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-india/report.