



Home Audio and Cinema in Austria

March 2026

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Austrian consumers fail to get excited about home audio and cinema products

Leading players in televisions also shape home audio and cinema

Specialist retailers dominate, but e-commerce platforms rise

PROSPECTS AND OPPORTUNITIES

Home audio and cinema will continue to play a subordinate role

Smart home installations could be one of the few potential positive drivers

Home audio and cinema will become more and more niche

CATEGORY DATA

Table 1 - Sales of Home Audio and Cinema by Category: Volume 2020-2025

Table 2 - Sales of Home Audio and Cinema by Category: Value 2020-2025

Table 3 - Sales of Home Audio and Cinema by Category: % Volume Growth 2020-2025

Table 4 - Sales of Home Audio and Cinema by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Home Audio and Cinema: % Volume 2021-2025

Table 6 - LBN Brand Shares of Home Audio and Cinema: % Volume 2022-2025

Table 7 - Distribution of Home Audio and Cinema by Channel: % Volume 2021-2025

Table 8 - Forecast Sales of Home Audio and Cinema by Category: Volume 2025-2030

Table 9 - Forecast Sales of Home Audio and Cinema by Category: Value 2025-2030

Table 10 - Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2025-2030

Table 11 - Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2025-2030

Consumer Electronics in Austria - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2025: The big picture

2025 key trends

Competitive landscape

Channel developments

What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2020-2025

Table 13 - Sales of Consumer Electronics by Category: Value 2020-2025

Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2020-2025

Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2020-2025

Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2021-2025

Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2022-2025

Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2020-2025

Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2025-2030

Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2025-2030

Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2025-2030

Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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