



Sugar Confectionery in Algeria

August 2026

Table of Contents

[Sugar Confectionery in Algeria - Category analysis](#)

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sugar Confectionery Summary

INDUSTRY PERFORMANCE

Strong Focus on Affordability

Boiled Sweets Anchor Sales as Gummies and Jellies Accelerate Growth

Caprice Strengthens Loyalty by Making Caramels a Daily Staple

Chart 1 - Caprice Reinforces Affordability with Everyday Caramels

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Boiled Sweets to Retain Leadership as Toffees, Caramels and Nougat Gain Ground

Healthier Positioning and Affordability to Shape Innovation and Shelf Space

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Eurl Khadraoui Fidali Leverages Cultural Relevance and Affordability to Sustain Leadership

Chart 7 - Company Shares 2026

Chart 8 - Brand Shares 2026

CHANNELS

Small Local Grocers Drive Impulse Purchases through Daily Accessibility

Retail E-Commerce Remains Negligible as Offline Channels Retain Loyalty

Chart 9 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 10 - Economic Context for Sugar Confectionery

Chart 11 - Real Gdp Growth 2021-2031

Chart 12 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 13 - Consumer Context for Sugar Confectionery

Chart 14 - Population 2021-2031

Chart 15 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Snacks in Algeria - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Manufacturers Strengthen Value Growth as Consumers Downtrade

Palmary Leverages Affordability to Boost Sweet Biscuits, Snack Bars and Fruit Snacks

Chart 16 - Palmary's Moments Makrout el Louz Innovates with Local Flavours

Affordability Focus Reshapes Brand Competition

Chart 17 - Palmary Drives Affordability with Mass-Market Sweet Biscuits

Chart 18 - Value Sales 2021-2031

Chart 19 - Value Sales by Category 2026

WHAT'S NEXT?

Local Brands to Drive Affordability as Consumers Prioritise Value

Ice Cream to Lead Value as Sweet Biscuits, Snack Bars and Fruit Snacks Secure Daily Routines

Healthier Options and Flavour Innovation to Reshape Consumer Expectations

Chart 20 - Forecast Value Sales 2021-2031

Chart 21 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Prima Glaces Leverages Distribution and Pricing to Consolidate Lead

Chart 22 - Company Shares 2026

Chart 23 - Brand Shares 2026

CHANNELS

Small Local Grocers Drive Impulse Purchases with Tailored Formats

Retail E-Commerce Expands Reach as Digital Adoption Rises

Chart 24 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 25 - Economic Context for Snacks

Chart 26 - Real Gdp Growth 2021-2031

Chart 27 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 28 - Consumer Context for Snacks

Chart 29 - Population 2021-2031

Chart 30 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sugar-confectionery-in-algeria/report.