



Baked Goods in Algeria

January 2026

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Baked Goods in Algeria - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Ongoing popularity of unpackaged leavened bread from small independent bakeries

INDUSTRY PERFORMANCE

Bread retains its status as an essential staple

Packaged flat bread registers the highest growth

WHAT'S NEXT?

Unpackaged leavened bread will continue to dominate

Health and wellness trend will shape new product launches

Understanding the need for environmental sustainability practices in the baking industry

COMPETITIVE LANDSCAPE

Arrupan Sarl leads the way

Artisanal producers continue to claim the lion's share of value sales

CHANNELS

Algerians prefer fresh artisanal bread sold in artisanal bakeries

Dynamic e-commerce

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Staple Foods in Algeria - Industry Overview

EXECUTIVE SUMMARY

Growth supported by population growth and evolving lifestyle patterns

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INDUSTRY PERFORMANCE

Subdued growth as economic slowdown persists

State subsidies sustain demand

Sustainability increasingly important

WHAT'S NEXT?

Growth driven by fundamental demand

Challenge of declining disposable income levels

oodservice expansion

COMPETITIVE LANDSCAPE

Bellat - Conserverie des Viandes d'Algérie leads

Groupe Benamor benefits from enhanced brand visibility and consumer awareness

CHANNELS

Strong tradition of purchasing fresh bread from local bakeries

Consumers appreciate the convenience of e-commerce

Large modern retailers offer good-quality staple products at affordable prices

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