



# Baked Goods in Algeria

January 2026

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## Baked Goods in Algeria - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Ongoing popularity of unpackaged leavened bread from small independent bakeries

#### INDUSTRY PERFORMANCE

Bread retains its status as an essential staple

Packaged flat bread registers the highest growth

#### WHAT'S NEXT?

Unpackaged leavened bread will continue to dominate

Health and wellness trend will shape new product launches

Understanding the need for environmental sustainability practices in the baking industry

#### COMPETITIVE LANDSCAPE

Arrupan Sarl leads the way

Artisanal producers continue to claim the lion's share of value sales

#### CHANNELS

Algerians prefer fresh artisanal bread sold in artisanal bakeries

Dynamic e-commerce

#### CATEGORY DATA

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## Staple Foods in Algeria - Industry Overview

### EXECUTIVE SUMMARY

Growth supported by population growth and evolving lifestyle patterns

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Subdued growth as economic slowdown persists

State subsidies sustain demand

Sustainability increasingly important

#### WHAT'S NEXT?

Growth driven by fundamental demand

Challenge of declining disposable income levels

oodservice expansion

## COMPETITIVE LANDSCAPE

Bellat - Conserverie des Viandes d'Algérie leads

Groupe Benamor benefits from enhanced brand visibility and consumer awareness

## CHANNELS

Strong tradition of purchasing fresh bread from local bakeries

Consumers appreciate the convenience of e-commerce

Large modern retailers offer good-quality staple products at affordable prices

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