



# Cheese in Uzbekistan

August 2025

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### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Cheese enjoys robust value growth, driven by the popularity of soft cheese and an increasing number of different imported products

Hochland Rusland maintains its leading place, although competition is strong in cheese

Small local grocers maintain relevance, while supermarkets benefit from offering a wide range of imported cheeses

#### PROSPECTS AND OPPORTUNITIES

Cheese will maintain healthy sales thanks to strong consumer demand and an increasing range of available products

Growing demand for packaged hard cheese will continue, with players launching smaller and more affordable formats

Local manufacturers invest in new cheese production technologies

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