



Euromonitor
International

Baby Food in Indonesia

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Government efforts help push growth in baby food in 2025
- Sarihusada leads through its SGM brand as Yummy Bites enjoys rapid rises
- Convenience stores as favoured channel for baby food purchases in Indonesia

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Dairy Products and Alternatives in Indonesia - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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