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Computers and Peripherals in the United Arab Emirates

July 2025

Computers and Peripherals in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Slight fall in volume sales in 2025
Samsung leads with Lenovo among fastest risers
E-commerce continues to outpace all other channels in 2025

PROSPECTS AND OPPORTUNITIES

Slow growth anticipated for forecast period
Tech advancements to drive developments
Innovation focuses on sustainability and design

CATEGORY DATA

Table 1 - Sales of Computers and Peripherals by Category: Volume 2020-2025
Table 2 - Sales of Computers and Peripherals by Category: Value 2020-2025
Table 3 - Sales of Computers and Peripherals by Category: % Volume Growth 2020-2025
Table 4 - Sales of Computers and Peripherals by Category: % Value Growth 2020-2025
Table 5 - Sales of Computers by Category: Business Volume 2020-2025
Table 6 - Sales of Computers by Category: Business Value MSP 2020-2025
Table 7 - Sales of Computers by Category: Business Volume Growth 2020-2025
Table 8 - Sales of Computers by Category: Business Value MSP Growth 2020-2025
Table 9 - NBO Company Shares of Computers and Peripherals: % Volume 2021-2025
Table 10 - LBN Brand Shares of Computers and Peripherals: % Volume 2022-2025
Table 11 - Distribution of Computers and Peripherals by Channel: % Volume 2020-2025
Table 12 - Forecast Sales of Computers and Peripherals by Category: Volume 2025-2030
Table 13 - Forecast Sales of Computers and Peripherals by Category: Value 2025-2030
Table 14 - Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2025-2030
Table 15 - Forecast Sales of Computers and Peripherals by Category: % Value Growth 2025-2030
Table 16 - Forecast Sales of Computers by Category: Business Volume 2025-2030
Table 17 - Forecast Sales of Computers by Category: Business Value MSP 2025-2030
Table 18 - Forecast Sales of Computers by Category: Business Volume Growth 2025-2030
Table 19 - Forecast Sales of Computers by Category: Business Value MSP Growth 2025-2030

Consumer Electronics in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2025: The big picture
2025 key trends
Competitive landscape
Channel developments
What next for consumer electronics?

MARKET DATA

Table 20 - Sales of Consumer Electronics by Category: Volume 2020-2025
Table 21 - Sales of Consumer Electronics by Category: Value 2020-2025
Table 22 - Sales of Consumer Electronics by Category: % Volume Growth 2020-2025
Table 23 - Sales of Consumer Electronics by Category: % Value Growth 2020-2025
Table 24 - NBO Company Shares of Consumer Electronics: % Volume 2021-2025
Table 25 - LBN Brand Shares of Consumer Electronics: % Volume 2022-2025
Table 26 - Distribution of Consumer Electronics by Channel: % Volume 2020-2025
Table 27 - Forecast Sales of Consumer Electronics by Category: Volume 2025-2030
Table 28 - Forecast Sales of Consumer Electronics by Category: Value 2025-2030

Table 29 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2025-2030

Table 30 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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