



Vacuum Cleaners in Australia

December 2025

[Table of Contents](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising demand for cordless and robotic vacuum cleaners

Chart 1 - Key Trends 2025

INDUSTRY PERFORMANCE

Demand for advanced vacuum formats sustains higher value growth

Need for convenience drives demand for robotic vacuum cleaners

Technological innovation drives premiumisation in vacuum cleaners

WHAT'S NEXT?

Consumers prioritise automation to enhance home cleaning efficiency

Chart 2 - Analyst Insight

Customisation emerges as a key factor in product selection

Robotic vacuum cleaners set to outperform category driven by desire for smart features

COMPETITIVE LANDSCAPE

Top players retain dominance as challengers disrupt with smart innovations

Dyson maintains leadership due to brand equity

Roborock accelerates competition in robotic vacuum cleaners through innovation

CHANNELS

Specialist retailers retain channel leadership

E-commerce gains momentum in a hybrid landscape

PRODUCTS

Cordless power and AI integration redefine everyday cleaning

Segmented innovation targets pet owners and urban lifestyles

Chart 3 - Roborock Targets Pet Owners With Saros 10R Robotic Vacuum Cleaner

Smart automation and self-maintenance lead the next wave

Chart 4 - Roborock Launch Supports Shift Towards Smart and AI-Powered Devices

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Consumer Appliances in Australia - Industry Overview

EXECUTIVE SUMMARY

How innovation and energy efficiency shape Australian consumer appliance choices

KEY DATA FINDINGS

Chart 5 - Key Trends 2025

INDUSTRY PERFORMANCE

Australians seek value, innovation and energy-efficient appliances

Chart 6 - Analyst Insight

Air treatment products continues to make gains, driven by health and wellness concerns

Refrigeration appliances drives growth through innovation

WHAT'S NEXT?

Australians will continue to prioritise innovative appliances offering long-term value

Refrigeration appliances and air treatment products to see further growth

Australians to become increasingly discerning in their purchasing decisions

Chart 7 - Growth Decomposition of Consumer Appliances 2024-2029

COMPETITIVE LANDSCAPE

Leading brands sustain share through innovation

Strong performance by Dyson as it continues to focus on new launches

CHANNELS

Appliances and electronics specialists leads distribution through expertise

E-commerce gains influence in product discovery and price comparison

PRODUCTS

Miele and Panasonic drive innovation with eco-friendly designs

Chart 8 - Miele Sets Efficiency Benchmark with 6-Star WELS Dishwasher in 2025

Chart 9 - Panasonic NN-CD88QSQPQ Drives Trading Up in Compact, Multifunctional Microwaves

Roborock revolutionises cleaning with automation and convenience

Chart 10 - Roborock Launches Q10V+ in Australia With Self-Empty Dock and 10,000Pa Suction

ECONOMIC CONTEXT

Chart 11 - Real GDP Growth and Inflation 2020-2030

Chart 12 - PEST Analysis in Australia 2025

CONSUMER CONTEXT

Chart 13 - Key Insights on Consumers in Australia 2025

Chart 14 - Consumer Landscape in Australia 2025

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SOURCES

Summary 1 - Research Sources

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