

Small Cooking Appliances in Australia

December 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Premium coffee and convenience fuel sales of small cooking appliances

Chart 1 - Key Trends 2025

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Constrained household finances weigh on demand for small cooking appliances
Rising preference for premium coffee boosts demand for espresso machines
Consumers embrace convenience and healthy meal with air fryers and rice cookers

WHAT'S NEXT?

Consumer interest in kitchen aids to drive future growth

Circular economy principles likely to push demand for sustainable products

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Breville Group Ltd retains lead with wide product portfolio Sustainability and convenience drive market opportunities Limited kitchen space fuels demand for all-in-one solutions

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Strong performance by Dyson as it continues to focus on new launches

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Appliances and electronics specialists leads distribution through expertise

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