



Soft Drinks Packaging in Turkey

July 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Increased logistics costs lead to increases in plastic packaging prices in Turkey in 2024

Investment in high capacity recycling machines to reach more customers

Sustainable and high-quality packaging innovations emerge in soft drinks in Turkey

PROSPECTS AND OPPORTUNITIES

Liquid cartons set to see growth over the forecast period

rPET bottles to grow over the forecast period along with new legislation in Turkey

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