

Beauty and Personal Care Packaging in Poland

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising demand and market expansion drive beauty and personal care packaging growth in Poland
Sustainability drives innovation in beauty and personal care packaging in Poland
EU regulations push brands towards recyclable and refillable beauty and personal care packaging in Poland

PROSPECTS AND OPPORTUNITIES

E-commerce and sustainable packaging expected to support continued beauty and personal care packaging growth Regulations expected to accelerate innovation in beauty and personal care packaging materials in Poland

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- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-poland/report.