



Euromonitor
International

Self-Service Cafeterias in the Netherlands

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2025 DEVELOPMENTS

Rising costs drive value sales in Dutch self-service cafeterias in 2025

INDUSTRY PERFORMANCE

Higher costs lead to value growth in 2025

Chained self-service cafeterias outperform independent outlets

Even larger players have to make changes due to rising costs

WHAT'S NEXT?

Moderate growth expected over the forecast period

Players will seek to reach younger consumers with more takeaway and delivery options

La Place uses well-known chefs to create new dishes for its menu

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Leading player La Place implements a new strategy

Hema also achieves value growth by offering fresh food in a cosy setting

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EXECUTIVE SUMMARY

Mixed picture for consumer foodservice in 2025

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INDUSTRY PERFORMANCE

Foodservice faces further rise in costs in 2025

Growth of delivery and takeaway under pressure

McDonald's launches new AI feature which creates unique family story

WHAT'S NEXT?

Evolving habits will benefit foodservice in the years ahead

Technology will help reward and attract new and returning customers

Technology will help to streamline operations and make it more sustainable

COMPETITIVE LANDSCAPE

McDonald's leads in a competitive field

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/self-service-cafeterias-in-the-netherlands/report.