



Euromonitor  
International

# Street Stalls/Kiosks in the Netherlands

March 2026

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## Street Stalls/Kiosks in the Netherlands - Category analysis

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#### 2025 DEVELOPMENTS

Chains decline in 2025 as independents innovate amid retail competition

#### INDUSTRY PERFORMANCE

Street stalls/kiosks remains a relatively underdeveloped category

Independents develop new menu items to help stand out from the crowd

Increased competition from grocery retailers threatens category growth

#### WHAT'S NEXT?

Street stalls/kiosks set to face restrictions

New players will offer multiple types of fulfilment to attract interest

NS Group tests innovations and concepts at special Kiosk outlet

#### COMPETITIVE LANDSCAPE

NS Group remains the leading player in chained street stalls/kiosks, but loses share in 2025

NS Group promotes sustainability and healthy choices to attract interest

Independents remain dominant for sales

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#### DISCLAIMER

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Foodservice faces further rise in costs in 2025

Growth of delivery and takeaway under pressure

McDonald's launches new AI feature which creates unique family story

#### WHAT'S NEXT?

Evolving habits will benefit foodservice in the years ahead

Technology will help reward and attract new and returning customers

Technology will help to streamline operations and make it more sustainable

## COMPETITIVE LANDSCAPE

McDonald's leads in a competitive field

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Convenience set to drive transformation and growth in Dutch foodservice

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/street-stalls-kiosks-in-the-netherlands/report](http://www.euromonitor.com/street-stalls-kiosks-in-the-netherlands/report).