



Euromonitor
International

In-Car Entertainment in Israel

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

In-car entertainment continues to decline due to economic pressure and reduced consumer demand
TR Electro Stereo remains the leading player in in-car entertainment despite weak market conditions
Other non-grocery retailers remain the leading distribution channel for in-car entertainment

PROSPECTS AND OPPORTUNITIES

In-car entertainment systems are expected to remain under pressure amid economic uncertainty
A lack of innovation is expected in in-car entertainment due to ongoing geopolitical challenges
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Consumer Electronics in Israel - Industry Overview

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