



# Appliances and Electronics Specialists in Malaysia

May 2026

## Appliances and Electronics Specialists in Malaysia - Category analysis

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Stronger Commitment to Retail E-Commerce Enhances Online Stores and Subscription Services

#### KEY INDUSTRY TRENDS

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#### INDUSTRY PERFORMANCE

Stronger Commitment to Retail E-Commerce Enhances Online Stores and Subscription Services

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#### INDUSTRY PERFORMANCE

Retail Growth Slows as Consumers Seek Greater Value-For-Money

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Seasonality

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Hari Raya Aidilfitri

Deepavali

Christmas

#### ECONOMIC CONTEXT

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#### CONSUMER CONTEXT

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