



Euromonitor
International

Hot Drinks Packaging in Colombia

June 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Hot drinks packaging volumes increase in Colombia due to growing demand for more affordable single-serve options

Innovative packaging developments in hot drinks, driven by sustainability and cultural storytelling

Large metal tins for flavoured powder drinks experience a decline, as consumers prefer more convenient and eco-friendly packaging solutions

PROSPECTS AND OPPORTUNITIES

Total volumes of hot drinks packaging in Colombia expected to rise due to growing domestic consumption and evolving consumer preferences

Flexible packaging set to continue to rise from a high base in the forecast period, due to convenience, freshness preservation, and sustainability

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-colombia/report.