



**Euromonitor  
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# Pet Care in Romania

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Table of Contents

EXECUTIVE SUMMARY

- Pet care in 2025: The big picture
- 2025 key trends
- Competitive landscape
- Retail developments
- What next for pet care?

MARKET INDICATORS

Table 1 - Pet Populations 2020-2025

MARKET DATA

- Table 2 - Sales of Pet Food by Category: Volume 2020-2025
- Table 3 - Sales of Pet Care by Category: Value 2020-2025
- Table 4 - Sales of Pet Food by Category: % Volume Growth 2020-2025
- Table 5 - Sales of Pet Care by Category: % Value Growth 2020-2025
- Table 6 - NBO Company Shares of Pet Food: % Value 2020-2024
- Table 7 - LBN Brand Shares of Pet Food: % Value 2021-2024
- Table 8 - NBO Company Shares of Dog and Cat Food: % Value 2020-2024
- Table 9 - LBN Brand Shares of Dog and Cat Food: % Value 2021-2024
- Table 10 - Penetration of Private Label in Pet Care by Category: % Value 2020-2025
- Table 11 - Distribution of Pet Care by Format: % Value 2020-2025
- Table 12 - Distribution of Pet Care by Format and Category: % Value 2025
- Table 13 - Distribution of Dog and Cat Food by Format: % Value 2020-2025
- Table 14 - Distribution of Dog and Cat Food by Format and Category: % Value 2025
- Table 15 - Forecast Sales of Pet Food by Category: Volume 2025-2030
- Table 16 - Forecast Sales of Pet Care by Category: Value 2025-2030
- Table 17 - Forecast Sales of Pet Food by Category: % Volume Growth 2025-2030
- Table 18 - Forecast Sales of Pet Care by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

KEY DATA FINDINGS

2025 DEVELOPMENTS

- Easing inflation and pet humanisation support value growth
- Nestlé retains leadership while local players increase competitive pressure
- Pet shops lead while supermarkets support economy growth

PROSPECTS AND OPPORTUNITIES

- Affordability and premiumisation to shape future demand
- E-commerce expands household reach through premium access
- Innovation to target premium niches and breed-specific needs
- Summary 2 - Cat Food by Price Band 2025

CATEGORY INDICATORS

- Table 19 - Cat Owning Households: % Analysis 2020-2025
- Table 20 - Cat Population 2020-2025

Table 21 - Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2020-2025

CATEGORY DATA

- Table 22 - Sales of Cat Food by Category: Volume 2020-2025
- Table 23 - Sales of Cat Food by Category: Value 2020-2025
- Table 24 - Sales of Cat Food by Category: % Volume Growth 2020-2025
- Table 25 - Sales of Cat Food by Category: % Value Growth 2020-2025
- Table 26 - Sales of Dry Cat Food by Life-Cycle: % Value 2020-2025
- Table 27 - Sales of Wet Cat Food by Life-Cycle: % Value 2020-2025
- Table 28 - NBO Company Shares of Cat Food: % Value 2020-2024
- Table 29 - LBN Brand Shares of Cat Food: % Value 2021-2024
- Table 30 - LBN Brand Shares of Cat Treats and Mixers: % Value 2021-2024
- Table 31 - Distribution of Cat Food by Format: % Value 2020-2025
- Table 32 - Forecast Sales of Cat Food by Category: Volume 2025-2030
- Table 33 - Forecast Sales of Cat Food by Category: Value 2025-2030
- Table 34 - Forecast Sales of Cat Food by Category: % Volume Growth 2025-2030
- Table 35 - Forecast Sales of Cat Food by Category: % Value Growth 2025-2030

Dog Food in Romania

KEY DATA FINDINGS

2025 DEVELOPMENTS

- Economic stabilisation and adoption trends support value recovery
- Mars Romania retains leadership while Nestlé and premium brands gain ground
- Modern grocery and specialist retailers dominate, but e-commerce surges

PROSPECTS AND OPPORTUNITIES

- Stabilising inflation and improved affordability will sustain growth
- E-commerce will deepen household reach and improve access
- Innovation to target both price sensitivity and personalisation
- Summary 3 - Dog Food by Price Band 2025

CATEGORY INDICATORS

- Table 36 - Dog Owning Households: % Analysis 2020-2025
- Table 37 - Dog Population 2020-2025
- Table 38 - Consumption of Dog Food by Prepared vs Non-prepared: % Analysis 2020-2025

CATEGORY DATA

- Table 39 - Sales of Dog Food by Category: Volume 2020-2025
- Table 40 - Sales of Dog Food by Category: Value 2020-2025
- Table 41 - Sales of Dog Food by Category: % Volume Growth 2020-2025
- Table 42 - Sales of Dog Food by Category: % Value Growth 2020-2025
- Table 43 - Sales of Dry Dog Food by Life-Cycle: % Value 2020-2025
- Table 44 - Sales of Wet Dog Food by Life-Cycle: % Value 2020-2025
- Table 45 - NBO Company Shares of Dog Food: % Value 2020-2024
- Table 46 - LBN Brand Shares of Dog Food: % Value 2021-2024
- Table 47 - LBN Brand Shares of Dog Treats and Mixers: % Value 2021-2024
- Table 48 - Distribution of Dog Food by Format: % Value 2020-2025
- Table 49 - Forecast Sales of Dog Food by Category: Volume 2025-2030
- Table 50 - Forecast Sales of Dog Food by Category: Value 2025-2030
- Table 51 - Forecast Sales of Dog Food by Category: % Volume Growth 2025-2030
- Table 52 - Forecast Sales of Dog Food by Category: % Value Growth 2025-2030

Other Pet Food in Romania

KEY DATA FINDINGS

2025 DEVELOPMENTS

High cost of living limits category expansion despite minor pet population growth  
Vitakraft leads, with international brands dominating the landscape  
Pet shops lead, but e-commerce proves the most dynamic channel

PROSPECTS AND OPPORTUNITIES

Modest growth expected as prepared food supplements artisanal diets  
E-commerce remains small but accelerates due to assortment and convenience  
Innovation to focus on health and functional alternatives to artisanal diets

CATEGORY INDICATORS

Table 53 - Other Pet Population 2020-2025

CATEGORY DATA

- Table 54 - Sales of Other Pet Food by Category: Volume 2020-2025
- Table 55 - Sales of Other Pet Food by Category: Value 2020-2025
- Table 56 - Sales of Other Pet Food by Category: % Volume Growth 2020-2025
- Table 57 - Sales of Other Pet Food by Category: % Value Growth 2020-2025
- Table 58 - LBN Brand Shares of Bird Food: % Value 2021-2024
- Table 59 - LBN Brand Shares of Fish Food: % Value 2021-2024
- Table 60 - LBN Brand Shares of Small Mammal/Reptile Food: % Value 2021-2024
- Table 61 - Distribution of Other Pet Food by Format: % Value 2020-2025
- Table 62 - Forecast Sales of Other Pet Food by Category: Volume 2025-2030
- Table 63 - Forecast Sales of Other Pet Food by Category: Value 2025-2030
- Table 64 - Forecast Sales of Other Pet Food by Category: % Volume Growth 2025-2030
- Table 65 - Forecast Sales of Other Pet Food by Category: % Value Growth 2025-2030

Pet Products in Romania

KEY DATA FINDINGS

2025 DEVELOPMENTS

Health focus drives growth despite economic pressures  
Pet Product SRL leads through strength in cat litter  
Veterinary clinics lead while pet shops and superstores accelerate

PROSPECTS AND OPPORTUNITIES

Health and responsibility to shape demand amid persistent cost pressures  
E-commerce expands reach with convenient, bulk-friendly solutions  
Innovation focuses on mental stimulation and functional wellbeing

CATEGORY DATA

- Table 66 - Sales of Pet Products by Category: Value 2020-2025
- Table 67 - Sales of Pet Products by Category: % Value Growth 2020-2025
- Table 68 - Sales of Pet Healthcare by Type: % Value 2020-2025
- Table 69 - Sales of Other Pet Products by Type: % Value 2020-2025
- Table 70 - NBO Company Shares of Pet Products: % Value 2020-2024
- Table 71 - LBN Brand Shares of Pet Products: % Value 2021-2024
- Table 72 - Distribution of Pet Products by Format: % Value 2020-2025
- Table 73 - Forecast Sales of Pet Products by Category: Value 2025-2030

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