



Vending in Singapore

June 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Vending Summary

INDUSTRY PERFORMANCE

Cashless Convenience Drives Uptake at Unmanned Retail Points

Drinks and Tobacco Vending Secures Top Spot through 24/7 Accessibility

Appliances and Electronics Vending Leverages Innovation for Double-Digit Growth

Chart 1 - Value Sales 2020-2030

Chart 2 - Value Sales by Category 2025

WHAT'S NEXT?

Springleaf Prata Place Leverages Vending to Expand Meal Access

Iboozee and Popmart Diversify Product Range to Attract New Shoppers

Paynow and Mobile Wallets Transform Payment Habits at Vending Machines

Chart 3 - Forecast Value Sales 2020-2030

Chart 4 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Coca-Cola Singapore Beverages Defends Lead as Fragmentation Rises

Chart 5 - Analyst Insight for Vending

Chart 6 - Company Shares 2025

Chart 7 - Brand Shares 2025

ECONOMIC CONTEXT

Chart 8 - Economic Context for Vending

Chart 9 - Real Gdp Growth 2020-2030

Chart 10 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 11 - Consumer Context for Vending

Chart 12 - Population 2020-2030

Chart 13 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Retail in Singapore - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 14 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Shell and Shopee Are Creating New Experiences and Enabling Seamless Commerce

Chart 15 - Shopee and YouTube partner to launch a shopping affiliate programme in Singapore

Chart 16 - Shell is leading the reinvention of forecourt retail outlets as experiential destinations

Chart 17 - Value Sales 2020-2030

Chart 18 - Value Sales by Category 2025

WHAT'S NEXT?

Shopee Leverages O2o Integration to Drive E-Commerce Acceleration

Fairprice and Watsons Strengthen Private Label to Retain Shopper Loyalty

Chart 19 - FairPrice 'Store of Tomorrow' concept in Punggol Digital District, Singapore

Chart 20 - Forecast Value Sales 2020-2030

Chart 21 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Shopee and Fairprice Sustain Lead as E-Commerce Consolidates

Chart 22 - Analyst Insight for Retail

Chart 23 - Prada launches Prada Caff  , its first foodservice concept in Southeast Asia

Chart 24 - Company Shares 2025

Chart 25 - Brand Shares 2025

OPERATING ENVIRONMENT

Informal Retail

Opening Hours for Physical Retail

Chart 26 - Standard Opening Hours by Channel Type 2025

Seasonality

Lunar New Year

Hari Raya Aidilfitri (or Hari Raya Puasa)

Christmas and New Year

ECONOMIC CONTEXT

Chart 27 - Economic Context for Retail

Chart 28 - Real Gdp Growth 2020-2030

Chart 29 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 30 - Consumer Context for Retail

Chart 31 - Population 2020-2030

Chart 32 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/vending-in-singapore/report.