



Consumer Credit in Mexico

January 2026

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Consumer Credit in Mexico - Category analysis

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2025 DEVELOPMENTS

Consumer credit in Mexico sees growth in 2025

INDUSTRY PERFORMANCE

Growth across metrics for consumer credit, especially in durables

BNPL expands access to credit

Opportunities exist to capture category share

WHAT'S NEXT?

Uncertainty in the macroeconomic outlook could put Mexicans' payment capacity at risk

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Consumer Lending in Mexico - Industry Overview

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Consumer lending in Mexico increases in 2025 amid advances in digital payment systems

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INDUSTRY PERFORMANCE

Fintech drives category growth in 2025

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