



**Euromonitor
International**

Baby Food Packaging in the US

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Perishability and changing habits drive a decline in baby food packaging in 2024

Regulations and sustainability concerns are reshaping baby food packaging

Aluminium/plastic pouches gaining share in prepared baby food packaging

PROSPECTS AND OPPORTUNITIES

Fewer births and home-made trends are shrinking baby food packaging demand

Nutritional concerns may reduce demand for packaged baby food in the US

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-packaging-in-the-us/report.