



**Euromonitor  
International**

# Coffee in Ukraine

December 2025

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## Coffee in Ukraine - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Mixed performance in the mature coffee sector

#### INDUSTRY PERFORMANCE

Declining coffee consumption amid price hikes

Shift to fresh ground coffee and premium lines gains traction

#### WHAT'S NEXT?

Coffee faces limited retail growth

Trevi launches unique flavoured ground coffee in innovative drip packs

Healthier coffee lines are expected to expand

#### COMPETITIVE LANDSCAPE

Jacobs Ukraina PJSC retains clear leadership in the local market

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Health and wellness exerts stronger influence on hot drinks

Premium and craft hot beverages are gaining traction

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