



Euromonitor
International

Dairy Packaging in China

August 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Dairy packaging volumes decline in China in 2024 amid cautious spending, while plastic pouches and other plastic jars see growth

Recyclable mono-material PE pouch innovation advances sustainability in dairy packaging

Board tubs lose popularity in dairy packaging in China as companies switch to lighter, more affordable packaging

PROSPECTS AND OPPORTUNITIES

China's dairy packaging volumes projected to decline due to demographic challenges and industry efficiency measures

Sustainable packaging formats expected to gain ground as overall dairy packaging volumes decline in China

DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-china/report.