



Dairy Packaging in South Korea

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Dairy packaging volumes decline, yet other plastic jars gains momentum, driven by rising consumption of other dairy products and yoghurt
Lightweight and recyclable formats are emerging as key choices in dairy packaging in South Korea
Yoghurt and sour milk products embraces small, more sustainable pack formats

PROSPECTS AND OPPORTUNITIES

Decline in total dairy packaging volumes expected due to demographic shifts and rising prices
Evolving consumer preferences to propel growth for smaller, more convenient dairy packaging formats

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EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Smaller packs and sustainable materials drive food packaging innovation in South Korea
Recycled materials and label-free bottles lead South Korea’s sustainable beverage packaging shift in 2024
Premiumisation and sustainability redefine South Korea’s alcoholic drinks packaging
Eco-friendly and refillable packaging takes centre stage in South Korea’s beauty industry in 2024
Refillable and user-friendly packaging drives sustainable innovation in South Korea’s home care industry in 2024
Convenience and sustainability shape South Korea’s pet food packaging

PACKAGING LEGISLATION

Recyclability and recycled content mandates
Deposit return and waste reduction initiatives
Impact on industry and consumers

RECYCLING AND THE ENVIRONMENT

Mandatory recycled content targets
Design for recyclability and label-free packaging
Transparent PET bottle sorting and consumer responsibility
Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

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