



Euromonitor  
International

# RTD Tea in Uzbekistan

January 2026

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## RTD Tea in Uzbekistan - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

RTD tea sees the strongest volume sales in soft drinks

#### INDUSTRY PERFORMANCE

Performance of RTD tea underpinned by traditional tea-drinking culture in the country

Still RTD tea remains the only significant option

#### WHAT'S NEXT?

RTD tea will maintain healthy sales, driven by strong local demand

Ongoing innovations in flavours and formats expected

New tax regulations set to impact high-sugar RTD tea products

#### COMPETITIVE LANDSCAPE

Coca-Cola maintains its lead with the popular Fuse Tea brand

Galanz Bottlers sees strongest growth as an emergent company, while Coca-Cola steams ahead

#### CHANNELS

Small local grocers maintains largest channel lead, despite competition from the ongoing expansion of large retailers

Convenience stores and e-commerce show strong growth from low bases

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## Soft Drinks in Uzbekistan - Industry Overview

### EXECUTIVE SUMMARY

Healthy sales overall for soft drinks, as the category rebounds

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Flavour and packaging innovations are key growth drivers in soft drinks

RTD tea benefits from new flavour launches, with Coca-Cola's Fuse Tea leading the way

The rise of other non-cola carbonates is supported by new flavour innovations

#### WHAT'S NEXT?

Ongoing positive sales for soft drinks, supported by economic stabilisation and shifting lifestyle trends

Company activity and product innovation will remain central to the performance of soft drinks

Reduced-sugar variants and underdeveloped categories expected to remain niche

## COMPETITIVE LANDSCAPE

Coca-Cola maintains leading place thanks to strong brand portfolio and frequent innovations  
Lomisi benefits from increased imports of Natakhtari, while Coca-Cola sees a rebound in growth  
Acqua Life Bottlers active in new flavour developments in carbonates

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Small local grocers continue to play a crucial role to sales  
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Summary 1 - Research Sources

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