



Euromonitor
International

Herbal/Traditional Products in Colombia

September 2025

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Herbal/Traditional Products in Colombia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Herbal/traditional products enjoys strong and sustained growth in Colombia
Mondelez retains leadership, supported by its ubiquity
Herbal/traditional products distributed primarily through pharmacies in Colombia

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Steady growth anticipated for herbal/traditional products
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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/herbal-traditional-products-in-colombia/report.