



Euromonitor
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Home Furnishings in the Philippines

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Home furnishings enjoys robust current value growth in 2024
Firefly Electric & Lighting Co enjoys dynamic performance due to evolving product portfolio
Strategic store expansions help homewares and home furnishing stores prevail as the most dynamic distribution channel

PROSPECTS AND OPPORTUNITIES

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-furnishings-in-the-philippines/report.