



# Dairy Packaging in India

September 2025

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## Dairy Packaging in India - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Metal beverage cans and PET bottles lead dairy packaging growth as they are increasingly used for flavoured milk drinks

Indian dairy brands cater to consumer demands with the adoption of sustainable packaging

Packaging emerges as a strategic differentiator in India's fast-evolving dairy industry

#### PROSPECTS AND OPPORTUNITIES

Dairy packaging in India set for strong growth as consumers turn to the convenience of packaged products

Smaller, more sustainable dairy packaging will be on the rise

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#### Dairy Packaging in India - Company Profiles

#### Packaging Industry in India - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Paper-based and portion-control packs gaining popularity in food packaging

Increasing use of rPET and cartons to combine sustainability with convenience

Rising demand for convenient and eco-friendly packaging fuels shift towards aluminium cans

Eco-friendly packaging and travel-size options gaining popularity among younger consumers

Regulatory requirements and sustainability goals accelerate adoption of refill and biodegradable formats

Single-serve and resealable pouches drive convenience and freshness in pet food packaging

### PACKAGING LEGISLATION

Rising compliance costs drive packaging innovation and differentiation

Single-use plastic policy accelerates transition to sustainable packaging solutions

Stricter plastic waste management rules and the shift towards digital traceability

### RECYCLING AND THE ENVIRONMENT

Incentive-based collection and digital systems support shift to circular packaging models

Mono-material and recyclable pouches transform dairy and food packaging

Recyclable and reduced-plastic packaging options expand in response to consumer demand

Table 1 - Overview of Packaging Recycling and Recovery in India: 2023/20234 and Targets for 2025

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