



Euromonitor
International

Hot Drinks in Dominican Republic

December 2025

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EXECUTIVE SUMMARY

Coffee remains resilient despite price increases

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INDUSTRY PERFORMANCE

Instant coffee continues to gain traction thanks to its convenience

Opportunities for premiumisation in tea

Sustainability and product origin are increasingly important

WHAT'S NEXT?

Coffee evolving and becoming more appealing with products delivering enhanced sensory and flavour experiences

Push to expand specialty coffee production and strengthen international positioning

Room for growth in tea

Increasing preference for convenient RTD drinks impacts flavoured powdered beverages

E-commerce expansion driven by more tech-savvy consumers

COMPETITIVE LANDSCAPE

Industrias Banilejas CxA leads with its popular coffee brands

Highly fragmented tea market

CHANNELS

Small local grocers lead with an extensive geographic coverage

Colmados appeal to lower-income consumers with smaller, lower-cost packages, and buying on credit

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Enduring cultural importance of coffee

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Coffee remains resilient, despite price increases

Positive performance of all coffee formats

WHAT'S NEXT?

Instant coffee expansion, leveraging claims similar to those of specialty coffee brands

Extreme weather conditions create opportunities for iced coffee

Rising importance of sustainable practices and local origin

COMPETITIVE LANDSCAPE

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WHAT'S NEXT?

Significant growth potential, but high dependence on imports threatens development

Functionality is expected to remain the main driver of tea purchases

Rising importance of sustainability

COMPETITIVE LANDSCAPE

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INDUSTRY PERFORMANCE

Value growth of flavoured powdered drinks driven by price increases rather than an expansion in demand

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WHAT'S NEXT?

Declining birth rate and the rising popularity of RTD options impact demand

Product innovation to align with evolving consumer expectations for tailored wellness solutions

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