



Euromonitor
International

Hot Drinks in Ireland

December 2025

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Hot Drinks in Ireland

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Café culture boosts foodservice volumes, but retail sales decline across the board

Efficiency disrupts the role of foodservice

Wellness trend continues apace, with ongoing innovation

WHAT'S NEXT?

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Positive outlook for fresh coffee, as premiumisation trend continues apace

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Jacobs Douwe Egberts leads in 2025 with strong brand portfolio

Nespresso sees dynamic growth thanks to expansion and premiumisation

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2025 DEVELOPMENTS

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INDUSTRY PERFORMANCE

High prices drive value sales but dampen retail consumption

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WHAT'S NEXT?

Current value growth will be driven by rising prices, especially in cocoa

Bold flavour trends will likely be imported from nearby nations

Technological developments will drive innovation in the years ahead

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