



Home Insecticides in Sweden

February 2025

Table of Contents

Home Insecticides in Sweden - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumers want insecticides that promise results
Local consumers continue to shift away from chemical solutions
Multifunctional products are preferred choices within home insecticides

PROSPECTS AND OPPORTUNITIES

Weak economic outlook will encourage consumers to seek better value for money
Health and sustainability trends offer growth opportunities
Packaging innovation to focus on sustainability and practicality

CATEGORY DATA

Table 1 - Sales of Home Insecticides by Category: Value 2019-2024
Table 2 - Sales of Home Insecticides by Category: % Value Growth 2019-2024
Table 3 - Sales of Spray/Aerosol Insecticides by Type: % Value 2019-2024
Table 4 - NBO Company Shares of Home Insecticides: % Value 2020-2024
Table 5 - LBN Brand Shares of Home Insecticides: % Value 2021-2024
Table 6 - Forecast Sales of Home Insecticides by Category: Value 2024-2029
Table 7 - Forecast Sales of Home Insecticides by Category: % Value Growth 2024-2029

Home Care in Sweden - Industry Overview

EXECUTIVE SUMMARY

Home care in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for home care?

MARKET INDICATORS

Table 8 - Households 2019-2024

MARKET DATA

Table 9 - Sales of Home Care by Category: Value 2019-2024
Table 10 - Sales of Home Care by Category: % Value Growth 2019-2024
Table 11 - NBO Company Shares of Home Care: % Value 2020-2024
Table 12 - LBN Brand Shares of Home Care: % Value 2021-2024
Table 13 - Penetration of Private Label in Home Care by Category: % Value 2019-2024
Table 14 - Distribution of Home Care by Format: % Value 2019-2024
Table 15 - Distribution of Home Care by Format and Category: % Value 2024
Table 16 - Forecast Sales of Home Care by Category: Value 2024-2029
Table 17 - Forecast Sales of Home Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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