

Baby Food Packaging in Thailand

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Plastic pouches lead volume growth in Thai baby food packaging in 2024

Sustainable and convenient aseptic carton innovation with potential for baby food packaging

Dried baby food packaging remains most dynamic in Thailand

PROSPECTS AND OPPORTUNITIES

Steady growth in baby food packaging driven by convenience and nutrition trends in Thailand Plastic pouches in 110g and 128g sizes will remain popular thanks to their convenience

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 country-specific local insight and comprehensive data, unavailable elsewhere.

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