



**Euromonitor
International**

Alcoholic Drinks Packaging in Mexico

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Metal beverage cans driving alcoholic drinks packaging growth

RTDs and single-serve beer drive Mexico's shift toward metal cans

Sustainability and tech innovation reshaping Mexico's alcoholic drinks packaging market in 2024

PROSPECTS AND OPPORTUNITIES

Mexico's alcohol packaging market will continue to expand, driven by RTDs, premium spirits and innovation in formats

Cans and PET bottles will grow as alcohol packaging shifts toward convenience, affordability and smaller formats

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Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

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- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-mexico/report.