



Home Care Packaging in Mexico

October 2025

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Home Care Packaging in Mexico - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Plastic pouches continue gaining share in Mexico's home care packaging market

Amcor introduces 2-litre recyclable stand-up pouch

Mexico's packaging market balances tradition and technology as flexible formats make gains

PROSPECTS AND OPPORTUNITIES

Durability meets sustainability as Mexico's home care packaging industry navigates new norms

PET bottles seeing dynamic growth in air care due to their excellent chemical resistance

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Home Care Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

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Packaging in 2024: The big picture

2024 key trends

Food packaging shifts towards paper and reduced sizes to meet environmental and economic demands

Non-alcoholic drinks packaging balances plastic dominance with growing eco-friendly solutions

Alcoholic drinks packaging shifts to meet sustainability goals

Beauty and personal care brands adopting refill and reuse models to cut single-use plastics

Refill systems and recycled materials becoming standard in home care packaging

Pet food packaging moves towards sustainable and practical solutions

PACKAGING LEGISLATION

Mexico tightens packaging regulations to promote circularity and reduce the use of plastics

Plastics Pact promotes innovation and shared responsibility for sustainable packaging

RECYCLING AND THE ENVIRONMENT

Plastics agreement seeks to reduce waste and boost recyclability in packaging by 2030

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