



Hot Drinks Packaging in South Korea

July 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Changes in consumer preference impact hot drinks packaging

Amendment of packing material recyclability rating standard impacts hot drinks packaging

Flexible aluminium/plastic sachets in folding cartons remains an important packaging combination in instant coffee

PROSPECTS AND OPPORTUNITIES

Shifting consumer preferences expected to shape hot drinks packaging

Growth in fruit/herbal tea packaging volumes will offset declines in other tea categories

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