



Baby Food Packaging in Brazil

August 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Convenience and safety drive innovation in baby food packaging

Other plastic jars and flexible packaging gain ground in baby food in Brazil

Single-serve sachets drive convenience and sustainability in baby food packaging

PROSPECTS AND OPPORTUNITIES

Declining demand forecast for baby food packaging volumes

Flexible packaging set to continue to impact prepared baby food in Brazil, although glass jars will remain dominant

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