



Euromonitor  
International

# Home and Garden in Singapore

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Home and Garden in Singapore

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Home product specialists and e-commerce drive personalised, quality-focussed home improvement

PROSPECTS AND OPPORTUNITIES

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Home products specialists maintain the strongest distribution share, thanks to offering wide ranges of products

PROSPECTS AND OPPORTUNITIES

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- General merchandise stores and department stores benefit from offering one-stop-shopping experiences

PROSPECTS AND OPPORTUNITIES

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- Home products specialists maintain the strongest distribution share

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