



**Euromonitor  
International**

# Homewares in the United Kingdom

June 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Changing consumer priorities and economic pressures lead to decline in homewares sales in 2024  
Meyer Group’s brand collaborations and innovative cookware lines fuel growth  
Non-grocery retailers lead the UK homewares sector in 2024, driven by strategic expansions and consumer demand

PROSPECTS AND OPPORTUNITIES

Kitchen category expected to be the most dynamic in the UK homewares market due to smart technology and sustainability  
Innovations in self-cleaning materials and AI-integrated appliances reshape the UK homewares market by enhancing convenience, hygiene, and sustainability  
Younger consumers drive demand for eco-friendly, multifunctional, and smart homeware products

CATEGORY DATA

- Table 1 - Sales of Homewares by Category: Value 2019-2024
- Table 2 - Sales of Homewares by Category: % Value Growth 2019-2024
- Table 3 - Sales of Homewares by Material: % Value 2019-2024
- Table 4 - NBO Company Shares of Homewares: % Value 2020-2024
- Table 5 - LBN Brand Shares of Homewares: % Value 2021-2024
- Table 6 - Distribution of Homewares by Format: % Value 2019-2024
- Table 7 - Forecast Sales of Homewares by Category: Value 2024-2029
- Table 8 - Forecast Sales of Homewares by Category: % Value Growth 2024-2029

Home and Garden in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retail developments  
What next for home and garden?

MARKET DATA

- Table 9 - Sales of Home and Garden by Category: Value 2019-2024
- Table 10 - Sales of Home and Garden by Category: % Value Growth 2019-2024
- Table 11 - NBO Company Shares of Home and Garden: % Value 2020-2024
- Table 12 - LBN Brand Shares of Home and Garden: % Value 2021-2024
- Table 13 - Penetration of Private Label in Home and Garden by Category: % Value 2019-2024
- Table 14 - Distribution of Home and Garden by Format: % Value 2019-2024
- Table 15 - Distribution of Home and Garden by Format and Category: % Value 2024
- Table 16 - Forecast Sales of Home and Garden by Category: Value 2024-2029
- Table 17 - Forecast Sales of Home and Garden by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/homewares-in-the-united-kingdom/report](http://www.euromonitor.com/homewares-in-the-united-kingdom/report).