



Euromonitor
International

Dairy Packaging in the Netherlands

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Dairy industry's revival drives packaging growth in the Netherlands

Tetra Pak leads European innovation through circular economy efforts

Pack size preferences reflect fast lifestyles and household dairy consumption trends

PROSPECTS AND OPPORTUNITIES

Rising dairy consumption in Dutch households may boost packaging volumes

Larger pack sizes are likely to decline in popularity as shrinking household sizes

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-the-netherlands/report.